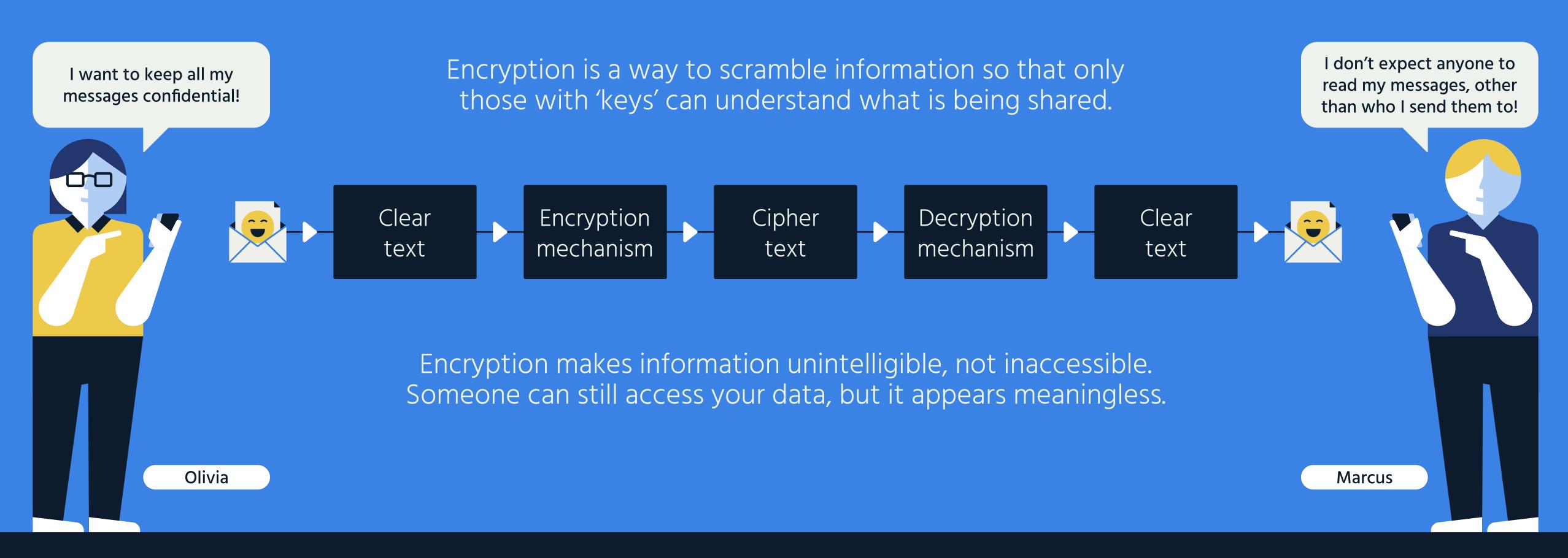
01 What is encryption?





The importance of encryption

In our increasingly digital lives, the role of encryption has never been more essential.



crucial feature of a safe Internet.
It ensures your private messages stay private.



From video calls
to air traffic control
and e-voting,
encryption is vital
for securing all
aspects of our lives.



identity safe and stops people from impersonating you, or the people that you trust.



national security, protecting society from terrorists, criminals, and hostile governments.



Personal security
depends on
encryption. It keeps
your confidential
data out of the
hands of criminals.

02 How does encryption work?



Each user has two keys: a public one and private one.
Olivia finds Marcus' public key and copies it to her device.

Hey Marcus, I want to send you a secure message.



Olivia generates a secret, symmetrical key, encrypts a copy of it using Marcus' public key, and sends it to him. He decrypts it with his private key.



Olivia and Marcus now have a shared, secret key which they can use for fast, efficient symmetric encryption.



The initial key exchange uses asymmetric encryption. The data itself is transferred using symmetric encryption.

Let's use encryption. It's safe and efficient!



Marcus

Different types of encryption

Olivia

Not all encryption is equal. The best systems balance safety and efficiency.



Symmetric
encryption is like
a cash box, where
all users have the
same secret key to
see what's inside.



Fast and efficient



Vulnerable to interception



With asymmetric encryption each user has their own public and private keys, providing additional security.



Safe and secure



Complexity means less efficiency



encryption processes provides the best of both worlds. Asymmetric encryption is used for a secure key exchange, with the more efficient system of symmetric encryption used to transfer the data itself.



Safe and secure



Fast and efficient

03 What threatens encryption?



Key escrow

Olivia and Marcus may want a third party to look after their keys. If the third party can be trusted, this isn't a problem. But it's a potential weakness.

Great! Now all our communications are safe and secure.



Yep. But not everyone thinks that's a good thing.



An attacker intercepts the conversation, making it possible to alter messages and steal data. Encryption protects against this, but some seek to weaken this defence.



Ghost proposals

Olivia and Marcus think they're talking to each other privately, but ghost proposals would allow someone to listen.



Threats can come from individuals, businesses, or even governments. These threats undermine the trustworthiness of the Internet.

Marcus

Where threats come from

Olivia

Knowing who wants to access your data highlights the importance of keeping it safe.



enforcement want backdoors to catch criminals. This creates access for bad actors, not just good ones.



Many governments think they should be able to break encryption in order to access their citizens' messages.



would like to
break encryption
to target people's
private messages,
photos and videos.



Personal banking and national economies rely on encryption.
Vulnerabilities could lead to stolen money and financial data.



Criminals steal
people's identities,
to commit crimes
and evade capture.
Weak encryption
would enable this.